



ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್  
ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ  
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Date: 23/04/2023

**PG Department of Commerce**

**Sankalpa Forum**

## **Report on Domain Specific Presentation**

PG Department of Commerce has launched a new initiative on Domain Specific Presentation for the M.Com students. This initiative aims to provide students with an opportunity to explore their interests and delve deeper into specific areas of commerce. The domains have been divided into four categories - Accounting and Taxation, Banking and Finance, Marketing and Entrepreneurship, and HR and Insurance. Each domain consists of 10 to 12 students who have chosen to study and specialize in that particular area. The purpose of this report is to provide a comprehensive overview of the initiative, discuss the topics covered in each domain, and highlight the benefits of this initiative for M.Com students.

### **Overview of the Initiative:**

The Domain Specific Presentation initiative is a unique program that offers students the opportunity to specialize in a particular area of commerce. The program is designed to help students develop in-depth knowledge and expertise in their chosen area of specialization. The program aims to bridge the gap between theoretical knowledge and practical application by providing students with hands-on experience and exposure to real-world scenarios.





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The initiative consists of four domains, namely Accounting and Taxation, Banking and Finance, Marketing and Entrepreneurship, and HR and Insurance. Each domain consists of 10 to 12 students who have a keen interest in that particular area of commerce. The students are expected to prepare presentations on specific topics related to their domain and present them to their peers and faculty members.

The initiative has been well received by the students, who have expressed their enthusiasm for the program. The program has also received positive feedback from faculty members who have observed the students' growth and development throughout the initiative.

### **Domain Specific Presentations:**

#### **Accounting and Taxation**

The Accounting and Taxation domain focused on various issues related to taxation and accounting practices in India. The presentations covered topics like the Evolution of GST, GST Council and GST Network, GST rates, and other important tax-related updates. The presentation on the Evolution of GST highlighted the various stages in the development of the GST system in India, from its inception to its implementation. The presentation also covered the key features of the GST system, including the GST Council and GST Network. The GST Council presentation provided an overview of the composition and functions of the GST Council. The presentation also discussed the decision-making process in the council and the impact of GST on the Indian economy. The presentation on GST rates provided students with an understanding of the different rates of GST applicable to different goods and services. The presentation also discussed the impact of GST on the prices of goods and services in India.





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The Accounting and Taxation domain has equipped students with an in-depth understanding of the Indian tax system and its impact on the economy. The domain has also helped students develop skills in tax planning and accounting practices. The domain of accounting and taxation was guided by Mr.Venkatesha BM. Assistant Professor, PG Department of Commerce, PESIAMS.

### Banking and Finance

The Banking and Finance domain focused on various issues related to banking and finance practices in India. The presentations covered topics like cyber crime, the Adani Group case study, and other important banking and finance-related updates. The cyber crime presentation provided students with an understanding of the different types of cyber crime and their impact on the banking sector. The presentation also discussed the preventive measures that banks can take to protect themselves from cyber threats. The Adani Group case study provided students with an in-depth understanding of the Adani Group's business model, financial statements, and stock market performance. The presentation also discussed the impact of the Adani Group's growth on the Indian economy.

The Banking and Finance domain has equipped students with an understanding of the banking sector and its impact on the Indian economy. The domain has also helped students develop skills in financial analysis and risk management. The domain of Banking and Finance was guided by Ms.Sinchana K S Assistant Professor, PG Department of Commerce, PESIAMS.





ಶ್ರೀ ಪೀಠಾಧಿಕಾರಿಗಳು, ಶ್ರೀ ಮಂತ್ರಿಗಳು, ಶ್ರೀ ಪ್ರಾಚಾರ್ಯರುಗಳಿಗೆ  
ಮಾನ್ಯತೆಗಳನ್ನು ಸಲ್ಲಿಸುತ್ತೇವೆ. ಶ್ರೀಮನ್ ಮಹಾರಾಜರುಗಳಿಗೆ  
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Melville, Vellore, Tamil Nadu, India  
ANM Center, G - 17908

## **Marketing and Entrepreneurship**

The Marketing and Entrepreneurship domain focused on various issues related to marketing and entrepreneurship practices in India. The presentations covered topics like new product development and agri-entrepreneurship. The new product development presentation provided students with an understanding of the various stages in the development of a new product, from idea generation to commercialization. The presentation also discussed the importance of market research in new product development. The agri-entrepreneurship presentation provided students with an understanding of the opportunities and challenges in the agri-entrepreneurship sector in India. The presentation also discussed the role of technology in agri-entrepreneurship and the government initiatives to promote agri-entrepreneurship.

The Marketing and Entrepreneurship domain has equipped students with an understanding of the various aspects of marketing and entrepreneurship practices in India. The domain has also helped students develop skills in market research and business planning. The domain of Marketing and Entrepreneurship was guided by Dr. Dileep Kumar SD, Assistant Professor and Coordinator, PG Department of Commerce, PESIAMS.

## **HR and Insurance**

The HR and Insurance domain focused on various issues related to HR management and insurance practices in India. The presentations covered topics like HR management and insurance practices in India.





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The HR management presentation provided students with an understanding of the various functions of HR management, including recruitment, training, and performance management.

The domain of HR and Insurance was guided by Mr. Anil Kumar M, Assistant Professor, PG Department of Commerce, PESIAMS.

### Benefits of the Initiative:

The Domain Specific Presentation initiative has several benefits for M.Com students.

- ✓ The initiative allows students to specialize in a particular area of commerce, thereby helping them develop in-depth knowledge and expertise in that area. This helps them build a strong foundation for their future careers.
- ✓ It provides students with hands-on experience and exposure to real-world scenarios. This helps Students Bridge the gap between theoretical knowledge and practical application, thereby preparing them for the challenges they may face in the future.
- ✓ The initiative promotes teamwork and collaboration among students. This helps students develop interpersonal skills and the ability to work effectively in teams.

### Guidance from Professors:

The four professors assigned to guide the students provided excellent guidance and support throughout the presentations. They shared their practical experience and knowledge with the students, which helped them to understand the concepts better. They also encouraged students to ask questions and clear their doubts, which made the learning process more interactive.



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### Student Participation:

The students actively participated in the presentations and showed a keen interest in learning about their respective domains. They asked insightful questions and provided valuable feedback, which helped the professors to improve their presentations. The students also shared their own experiences and opinions, which enriched the discussions and made the learning process more engaging.

### Conclusion:

The domain-specific presentations initiative by the PG Department of Commerce was a great success. It provided students with an opportunity to learn in-depth about their interested domains, which will enable them to excel in their future careers. The guidance and support provided by the professors were invaluable and helped the students to understand the concepts better. The active participation of students made the learning process more engaging and interactive. This initiative should be continued in the future to provide students with more opportunities to enhance their knowledge and skills.





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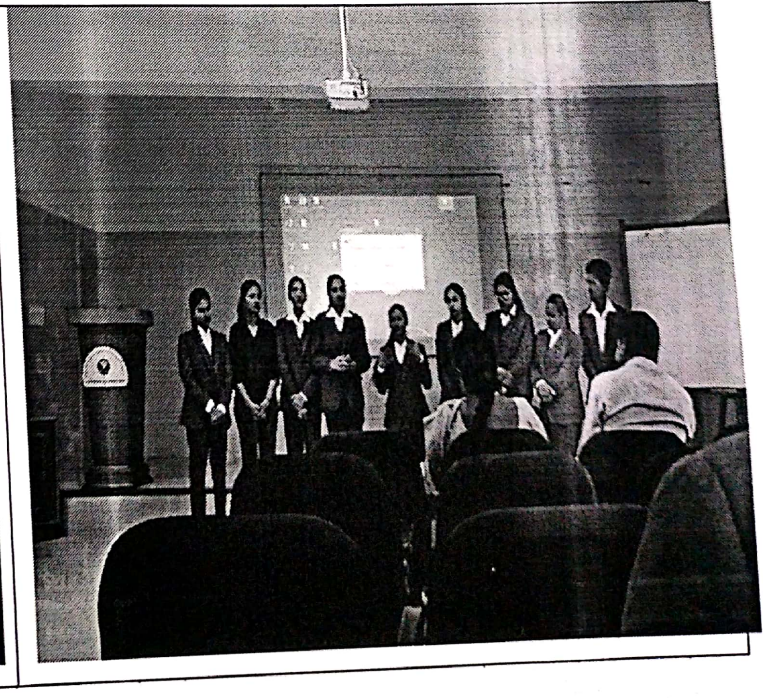
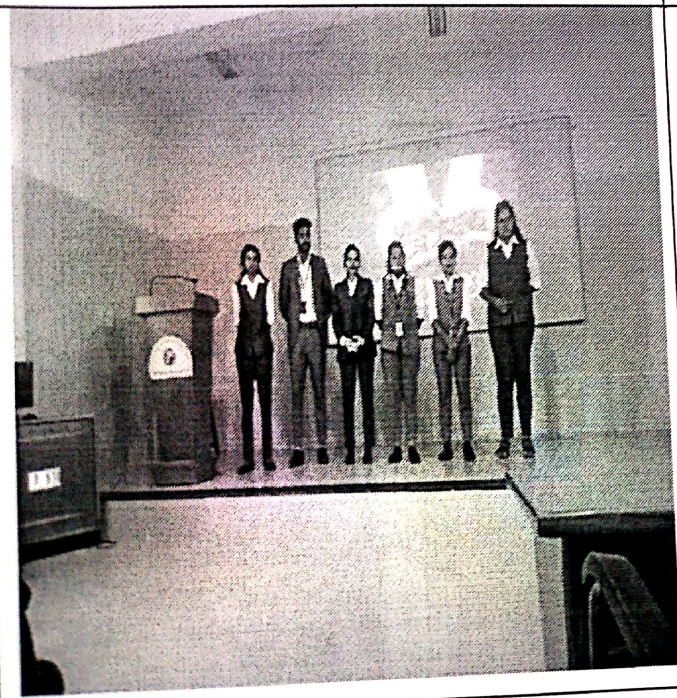
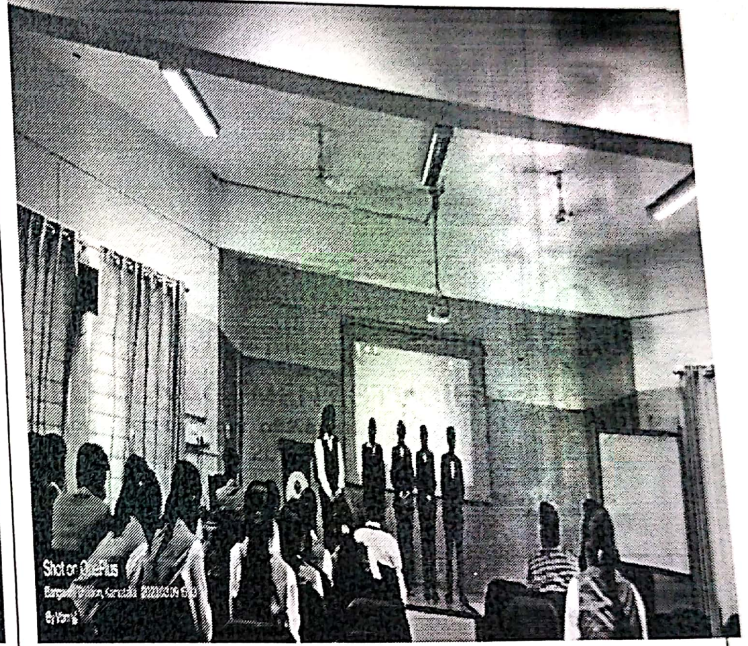
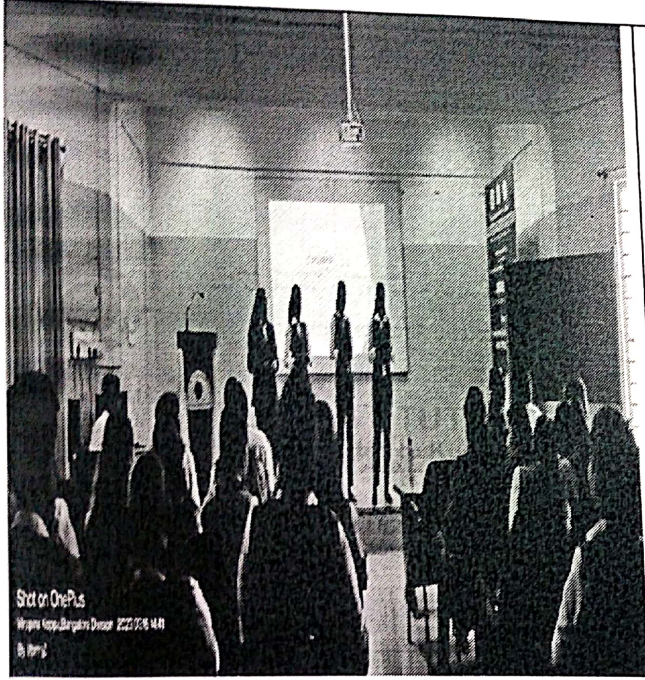
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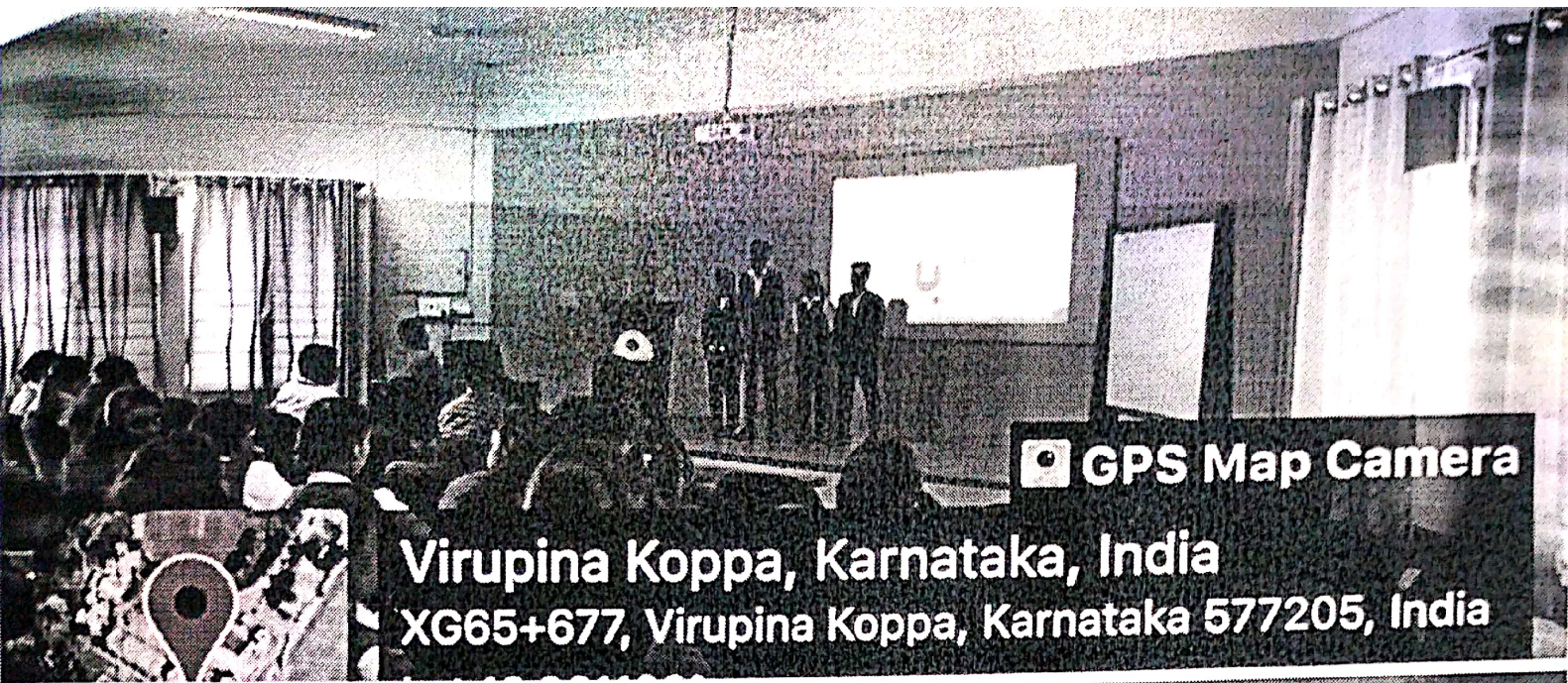
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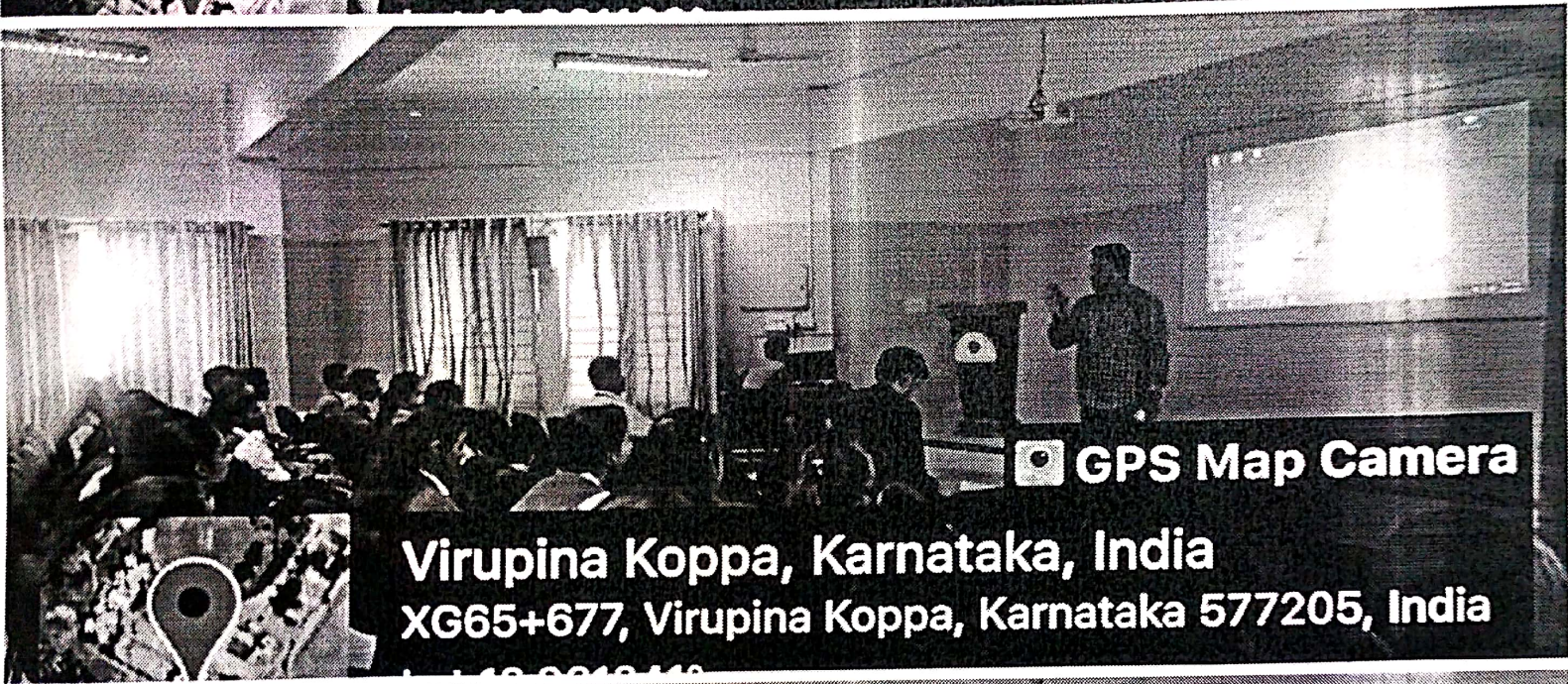




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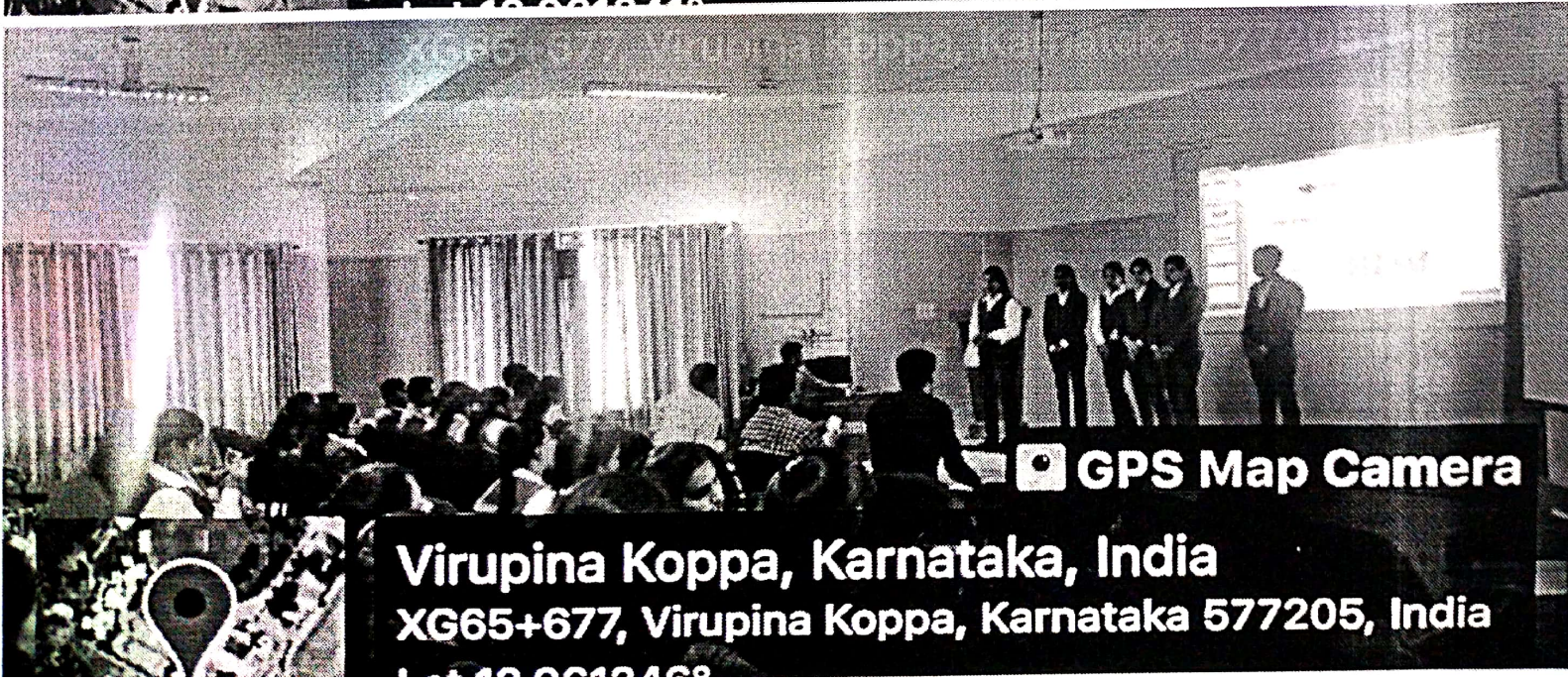
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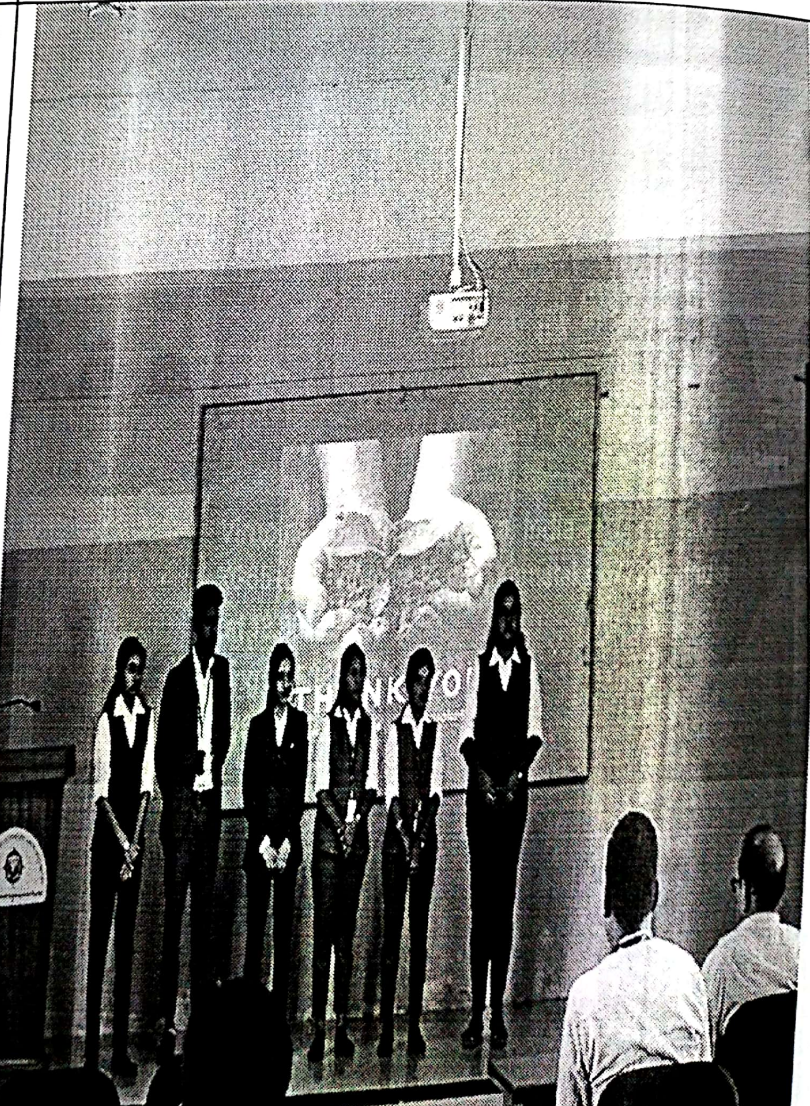
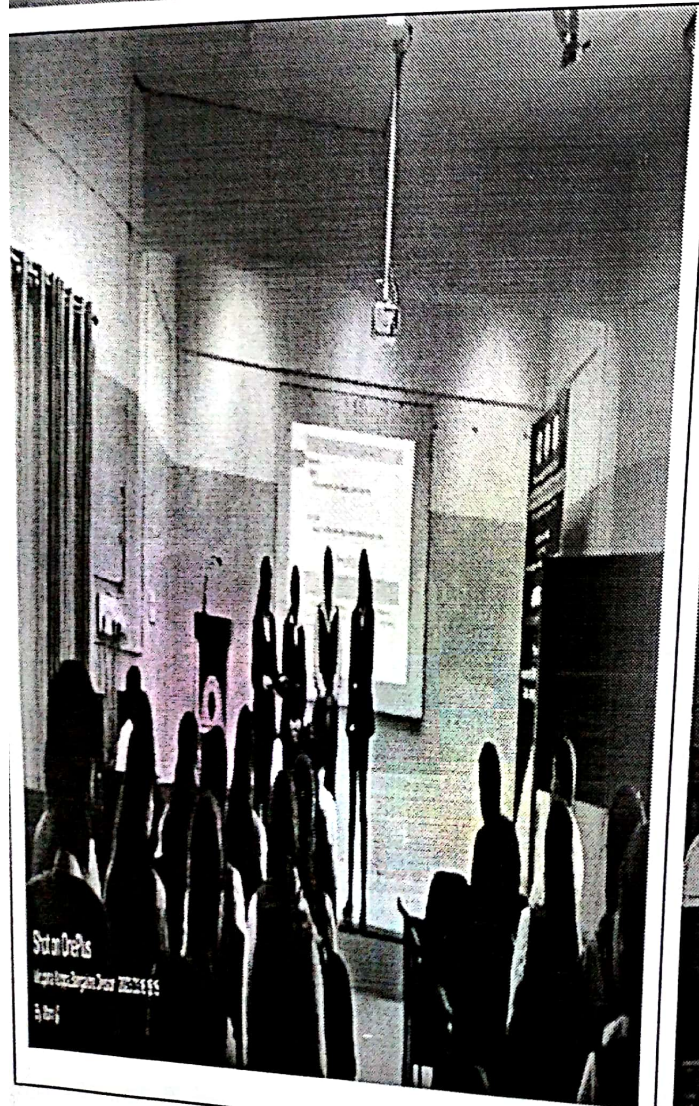
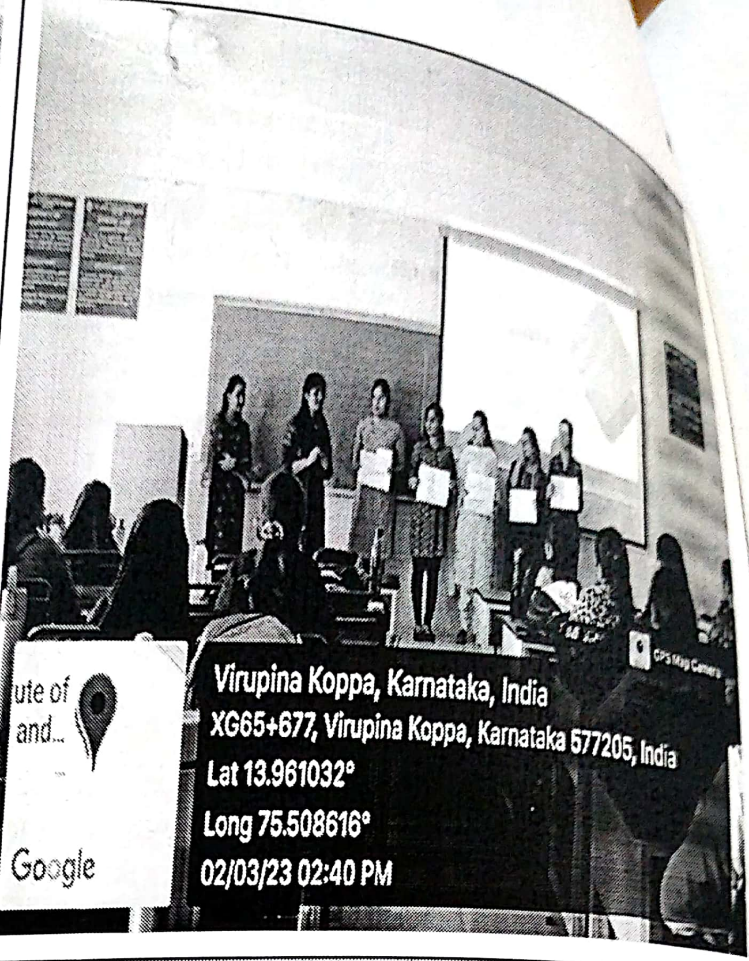
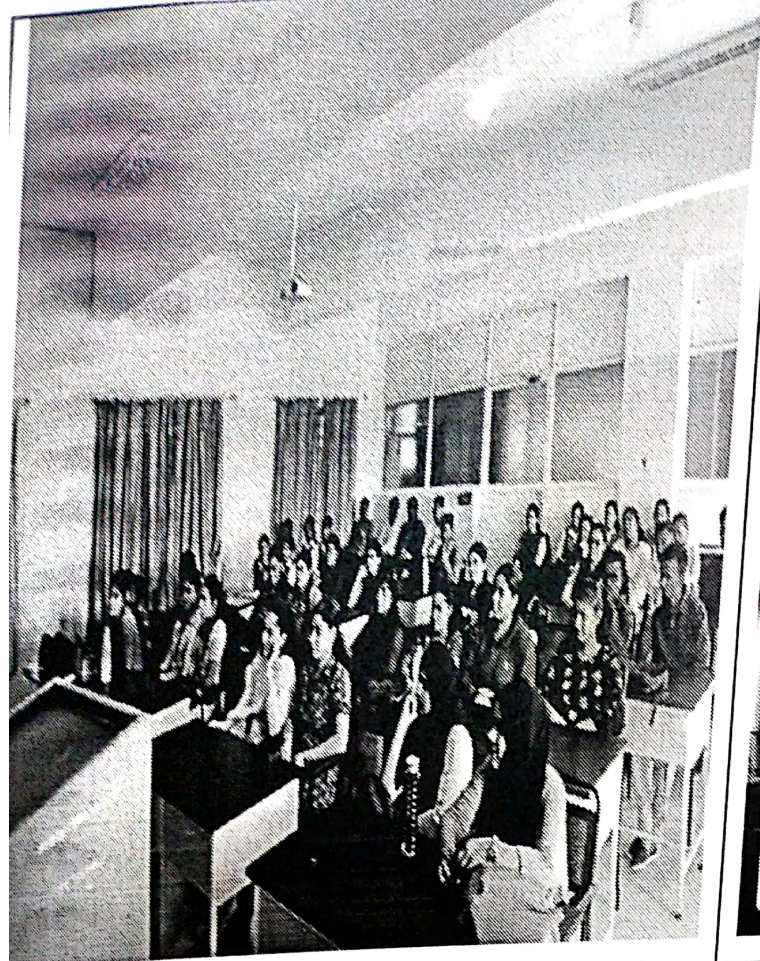


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3	C012004	AISHWARYA S S	Aishwarya S S
4	C012005	M S HARSHITHA	M S Harshitha
5	C012006	PREETHI H B	Preethi H B
6	C012007	USHA D U	Usha D U
7	C012010	NIVYA K NAIK	Nivya K Naik
8	C012011	NIMRA NAZEEN	Nimra
9	C012012	CHANDANA U C	Chandana U C
10	C012013	SIMRAN SHUHAB S	Simran
11	C012014	RUZAINA BADAR	Ruzaina Badar
12	C012015	HARINI N G	Harini N G
13	C012016	SHAHZADBI Z KHAZI	Shahzadbi Khozi
14	C012017	SIMRAN A JAMKHANI	Simran A Jamkhani
15	C012019	SONIYA PATEL S	Soniya Patel S
16	C012020	SHWETHA M	Shwetha
17	C012021	MUSKAN MATHEEN	Muskan
18	C012022	SHAGUFTA NAAZ	Shagufta
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21	C012025	SNEHA G	Sneha G
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28	C012033	YUGHANDINI	Yughandini
29	C012034	SUDEEP .T.	Sudeep T.
30	C012035	GANASHREE	Ganashree S N
31	C012036	SINDHU	Sindhu
32	C012037	ANJALI	Anjali
33	C012038	PRASHANTH	Prashanth
34	C012039	MANOJ R	Manoj R.



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4	B V NAGALAKSHMI	Nagalakshmi B.V.
5	CETHAN G H	Chethan G.H.
6	HARSHAITHA K P	Harshitha K.P.
7	MANDARA	Mandara S.
8	MOHAMMED ILIYAZ	Imbolikai
9	BALEKAI	Pavanit
10	PAVAN T	Boja K.P.
11	POOJA K P	Pooja M.
12	POOJA M	Pooja N.
13	POOJA N	Raghavendhar K.C.
14	RAGHAVENDRA K C	Sanjay P.
15	SANJAY P	Soubhaya N. Hegde
16	SOUKHYA NARASIMHA	Syedda Ameena
17	HEGDE	Ume Kulsum
18	UMME KULSUM	Priyanka
18	PRIYANKA	

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